



Results Briefing for the Third Quarter of the Year Ending September 30, 2005

August 12, 2005

CYBER AGENT, LTD.

<http://www.cyberagent.co.jp/>

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Company Overview

New Organizational Chart



**Overview of Third Quarter Consolidated
Financial Results
April – June 2005**



CyberAgent

Highlights From Third Quarter of Year Ending September 2005

**Achieve record sale of 11,360 million yen
(12.3% increase from second quarter)**

**Achieve operating income of 628 million yen
(24.1% increase from second quarter)**
Commence the investment development business
Share the cost of discontinued business
Fall in gross margin rate of advertising agency business

Number of employees at 1,171, an increase of 131 compared to March 31, 2005
81 new graduates in consolidated companies in the year 2005, April

**CAJJ Program : Newly constitute Baby Kids Group by
in-company business plan contest “Jigyotsuku”**
Withdraw from Trial Group

Consolidated Financial Results Summary for Q3, Year to Sept. 2005: Profit and Loss Statement

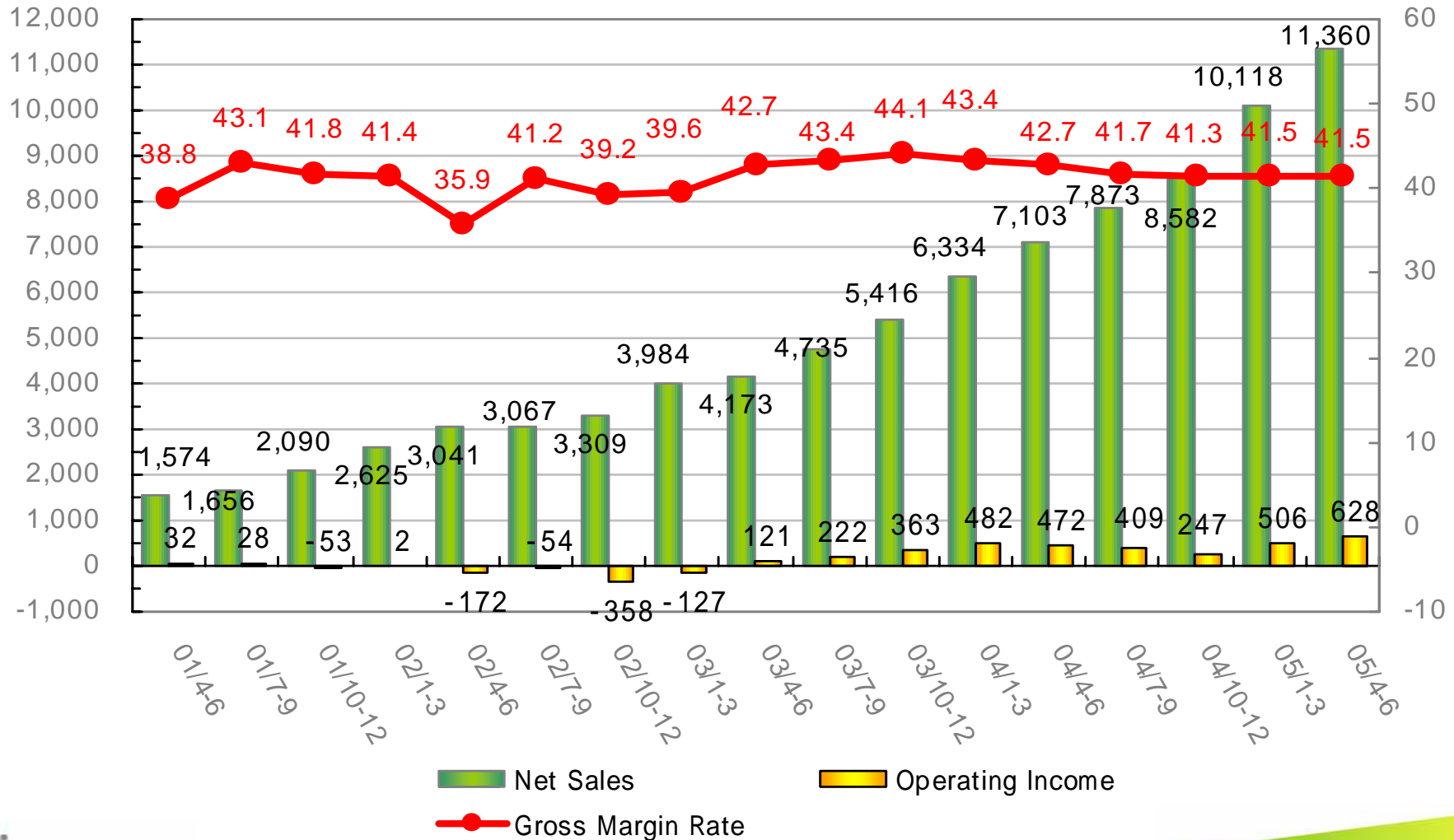
	Apr – June 2005	Jan – Mar 2005	Change	Apr – June 2004	Change
Net sales (¥million)	11,360	10,118	12.3%	7,103	59.9%
Gross income from sales (¥million)	4,718	4,201	12.3%	3,030	55.7%
Gross margin (%)	41.5	41.5	-	42.7	-1.2points
SG&A (¥million)	4,090	3,695	10.7%	2,558	59.9%
SG&A ratio (%)	36.0	36.5	-0.5points	36.0	-
Operating income (¥million)	628	506	24.1%	472	33.1%
Operating profit margin (%)	5.5	5.0	0.5points	6.7	-1.2points
Ordinary income (¥million)	635	537	18.2%	482	31.7%
Net income (¥million)	132	1,238	-89.3%	274	-51.8%

Net Sales, Operating Income and Gross Margin Rate

Consolidated net sales increased 12.3% quarter on quarter

Units : ¥million

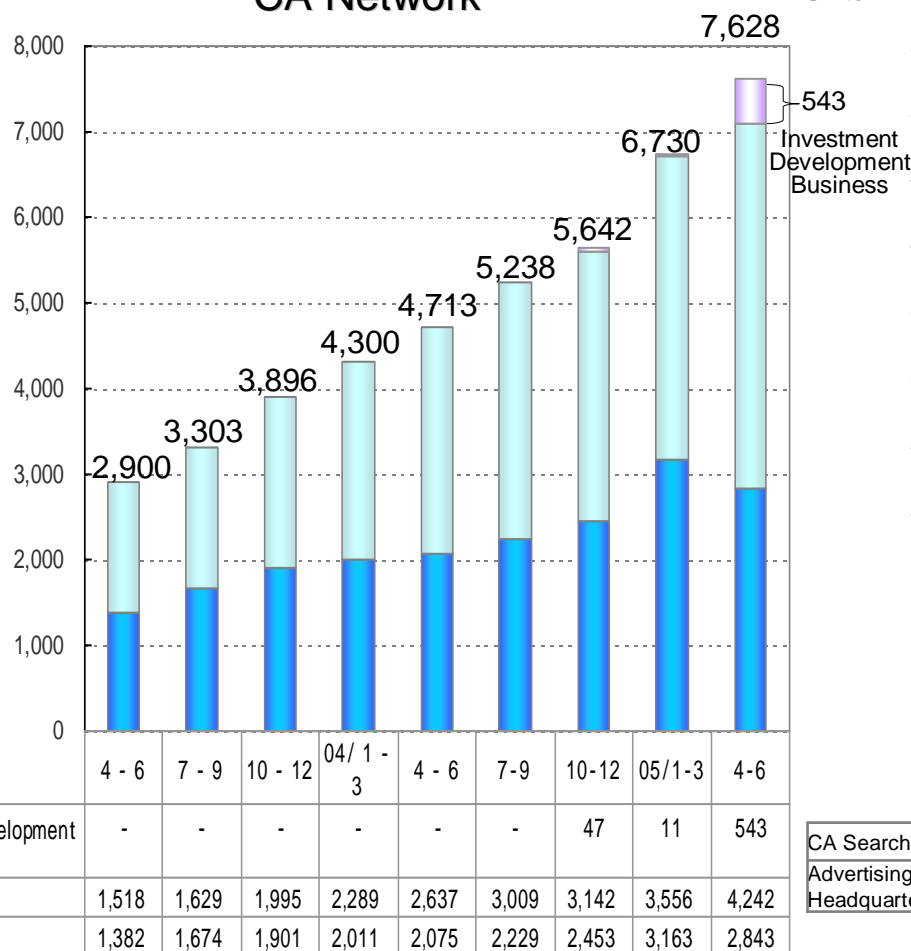
Units : %



Results by Business (Net Sales)

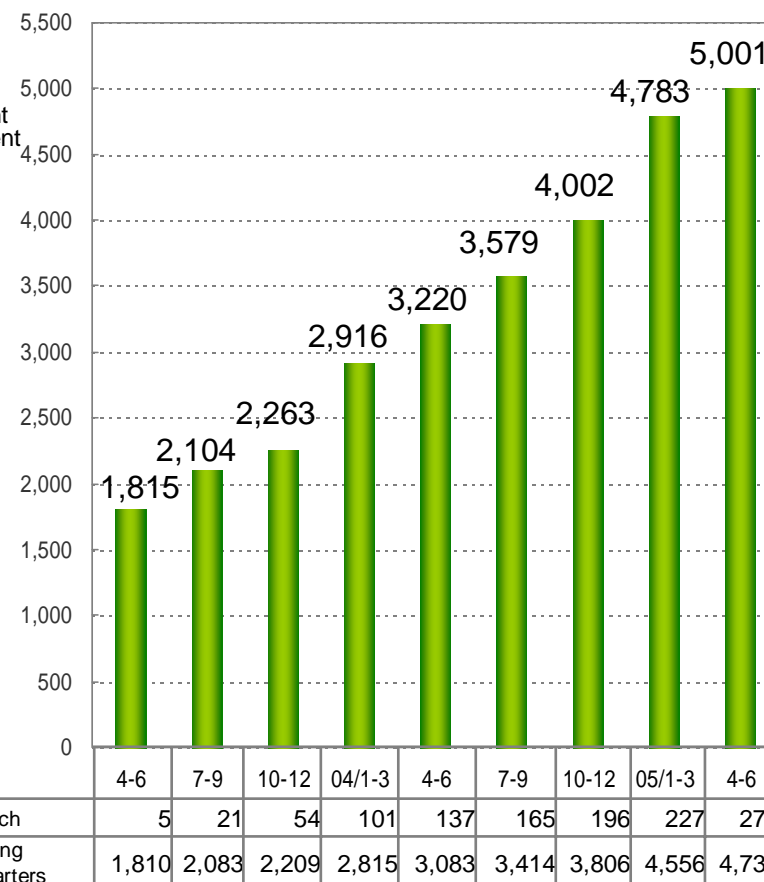
Media Business CA Network

Units: ¥million



Advertising Agency Business Headquarters

Units: ¥million



Note 1: Net sales are a reference value before deducting internal transactions

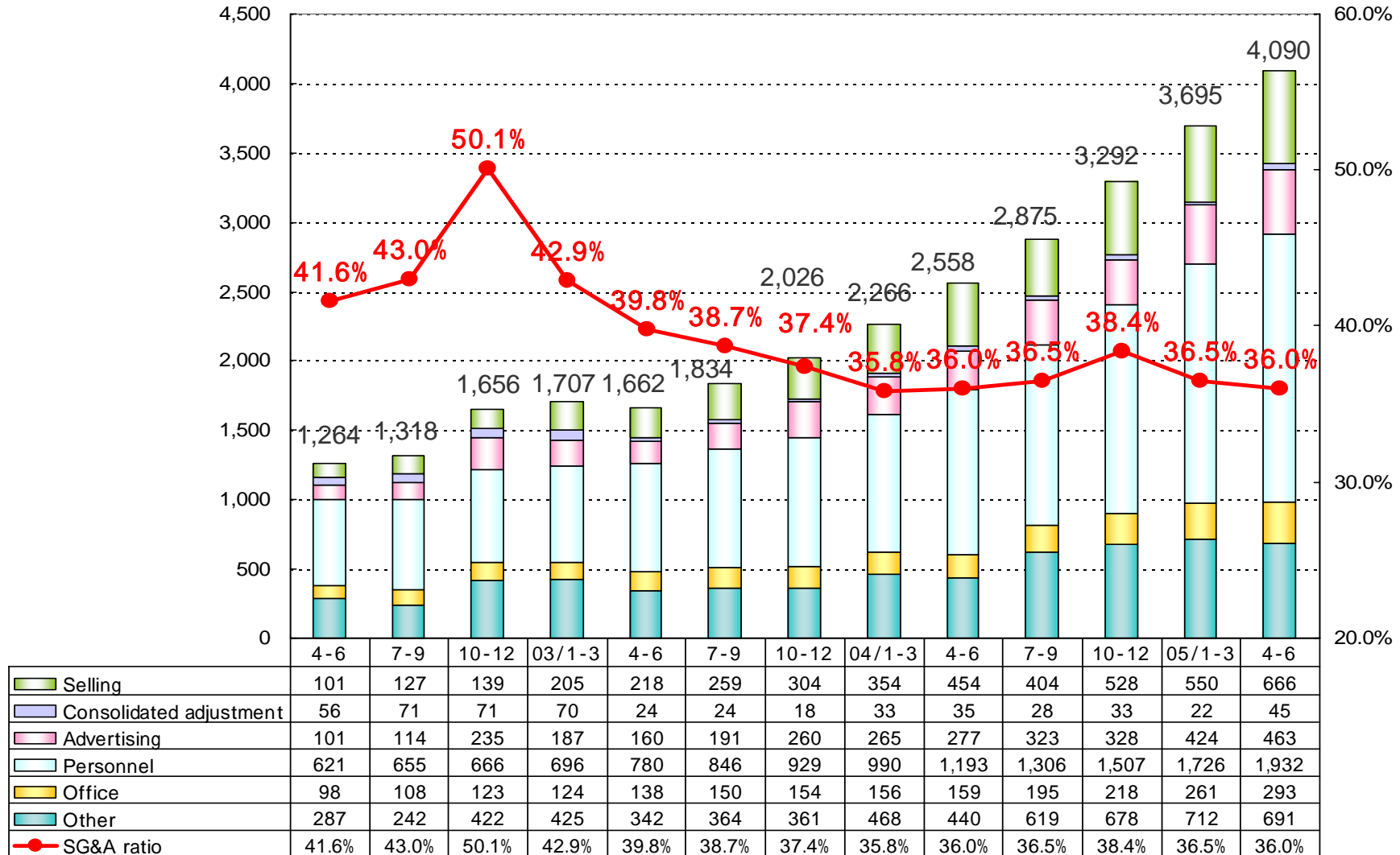
Note 2: EC net sales for the Media Business includes billings and commissions from October 2002.

Note 3: Advertising net sales for the Media Business includes affiliates, research and other sales from October 2002.

Note 4: Advertising net sales for the Media Business states investment development business separately from October 2004

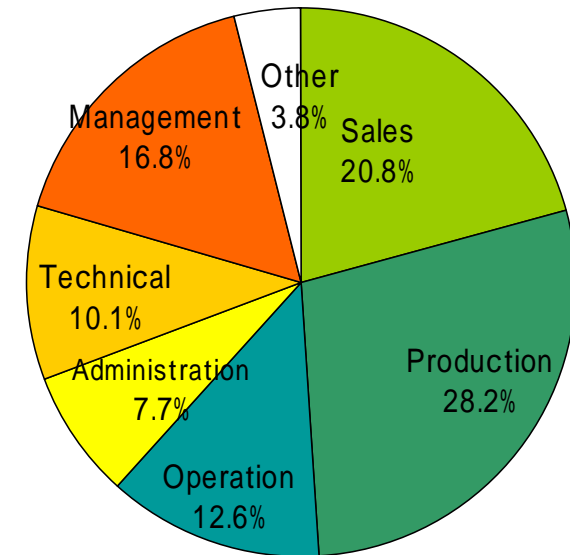
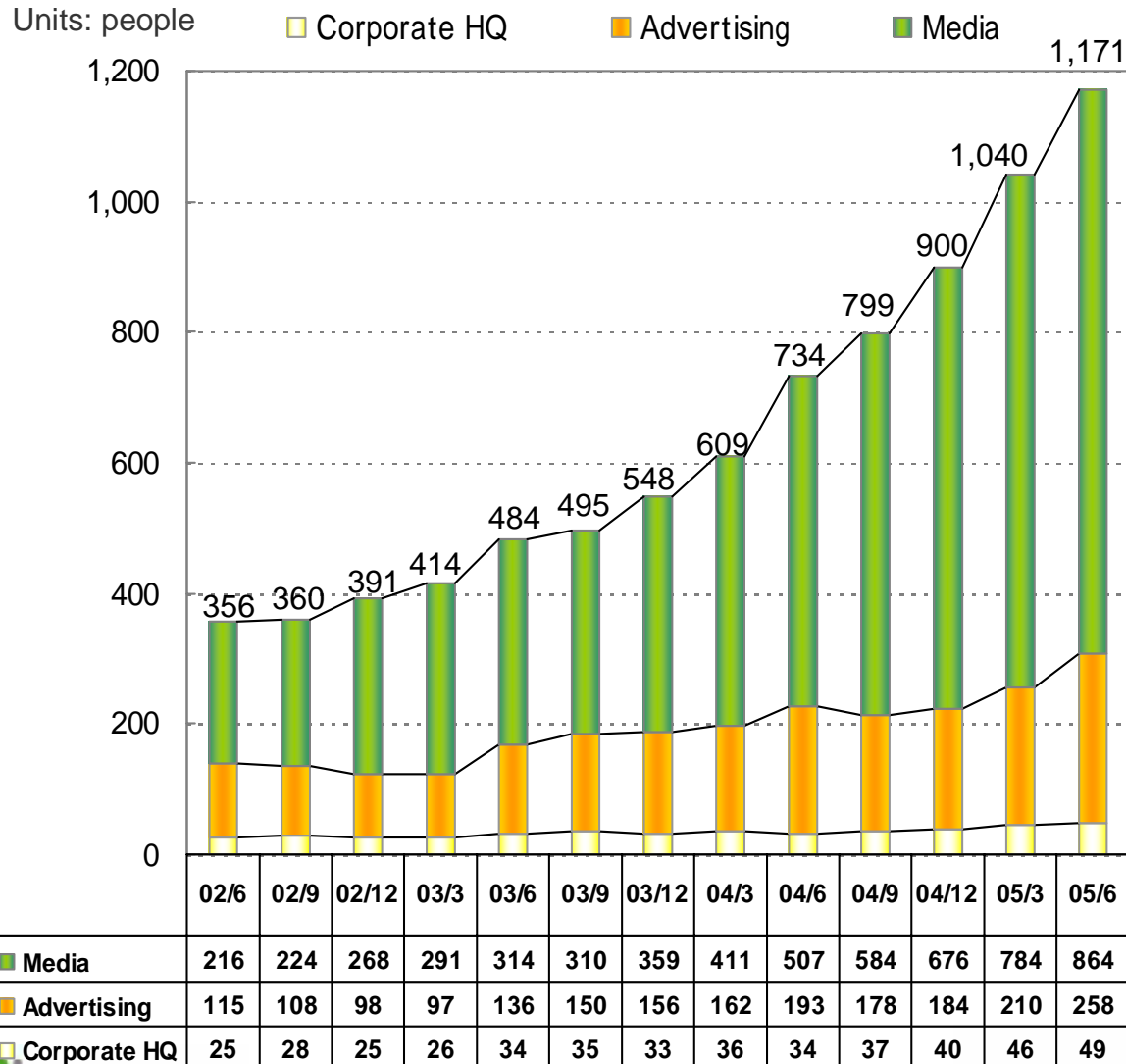
Consolidated SG&A

Units: ¥million



Number of Employees in Consolidated Companies

Compared to March 31, 2004, the number of employees increased by 131;
80 in the Media Business, 48 in the Advertising Agency Business



As the diagram to the left, does not include temporary and casual workers.

Consolidated Financial Results Summary for Q3, Year to Sept. 2005: Balance Sheet

Units: ¥million	June 30, 2005	March 31, 2005	Change	June 30, 2004	Change
Current assets	20,331	20,805	-2.3%	16,582	22.6%
(Cash + marketable securities, etc.)	11,354	13,725	-17.3%	12,122	-6.3%
Fixed assets	9,266	7,553	22.7%	5,760	60.9%
Total assets	29,598	28,358	4.4%	22,342	32.5%
Current liabilities	8,073	7,059	14.4%	4,070	98.4%
Fixed liabilities	479	551	-13.1%	539	-11.1%
Shareholders' equity	19,304	19,199	0.5%	16,652	15.9%

Consolidated Financial Results Summary for Q3, Year to Sept. 2005: Cash Flows

Units: ¥million	Apr – June 2005	Jan – Mar 2005	Apr – June 2004
CF from operating activities	261	114	394
CF from investing activities	-1,730	772	-508
CF from financing activities	-160	-23	70
Change in cash and cash equivalents	-1,629	863	-40
Term-end balance of cash and cash equivalents	11,272	12,902	11,778

Note: Customer deposits at CA Capital, Ltd. are excluded from cash and equivalents

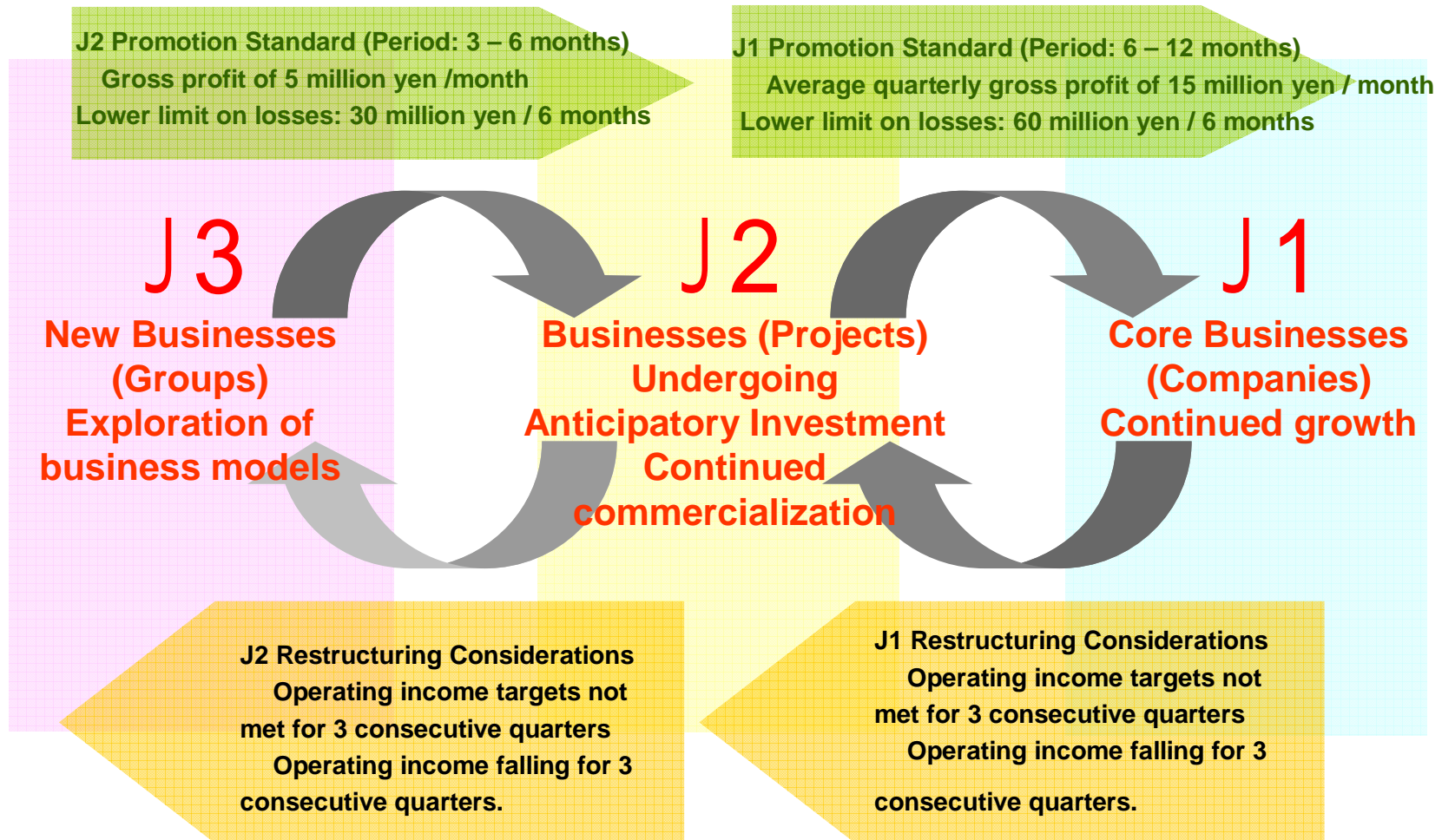
About the CAJJ Program



Note : Above posters are posted in the company only

New Business Start-up Program: CAJJ Program

CYBER AGENT Jigyo&Jinzai Ikusei Program



As of June 30, 2005

CAJJ Program

As of March 31, 2005

CAJJ	Division Name or Affiliate Name
J1	CA Mobile, Ltd.
	netprice, ltd.
	Internet Advertising Headquarters
	axiv.com Inc.
	CA Search, Ltd.
	LifeMile Company
	Cyber Brains, Ltd.
	MediaBox Company
	melma! Company
	International Sports & Marketing, Co., Ltd.
	YMIRLINK Inc.
	MediaVision Company
	Ca Capital, Ltd.
	J2
Real Estate Project	
Wedding Park, Ltd.	
Diva Inc.	
Staffing Project	
GCREST Co., Ltd.	
BlogClick Project	
Ameba Books., Ltd.	
Pand@Leaf Project	
CA Guide Project	
J3	Jewelry Group
	Trial Marketing Group
Priority Businesses	Ameba Blog Group
	Ameba jp Group

As of July 31, 2005

CAJJ	Name of Business or Affiliated Company	
J1	CA Mobile, Ltd.	
	netprice, ltd.	
	Internet Advertising Headquarters	
	axiv.com Inc.	
	CA Search, Ltd.	
	LifeMile Company	
	MediaBox Company	
	melma! Company	
	International Sports & Marketing, Co., Ltd.	
	YMIRLINK Inc.	
	CA Capital, Ltd.	
	All Navi Company	
	J2	Real Estate Project
		Wedding Park, Ltd.
GCREST Co., Ltd.		
BlogClick Project		
Ameba Books., Ltd.		
CA Guide Project		
Fraudia Communications, Inc.		
J3	Baby Kids Group	
	Crown Jewel, Inc.	

Promoted

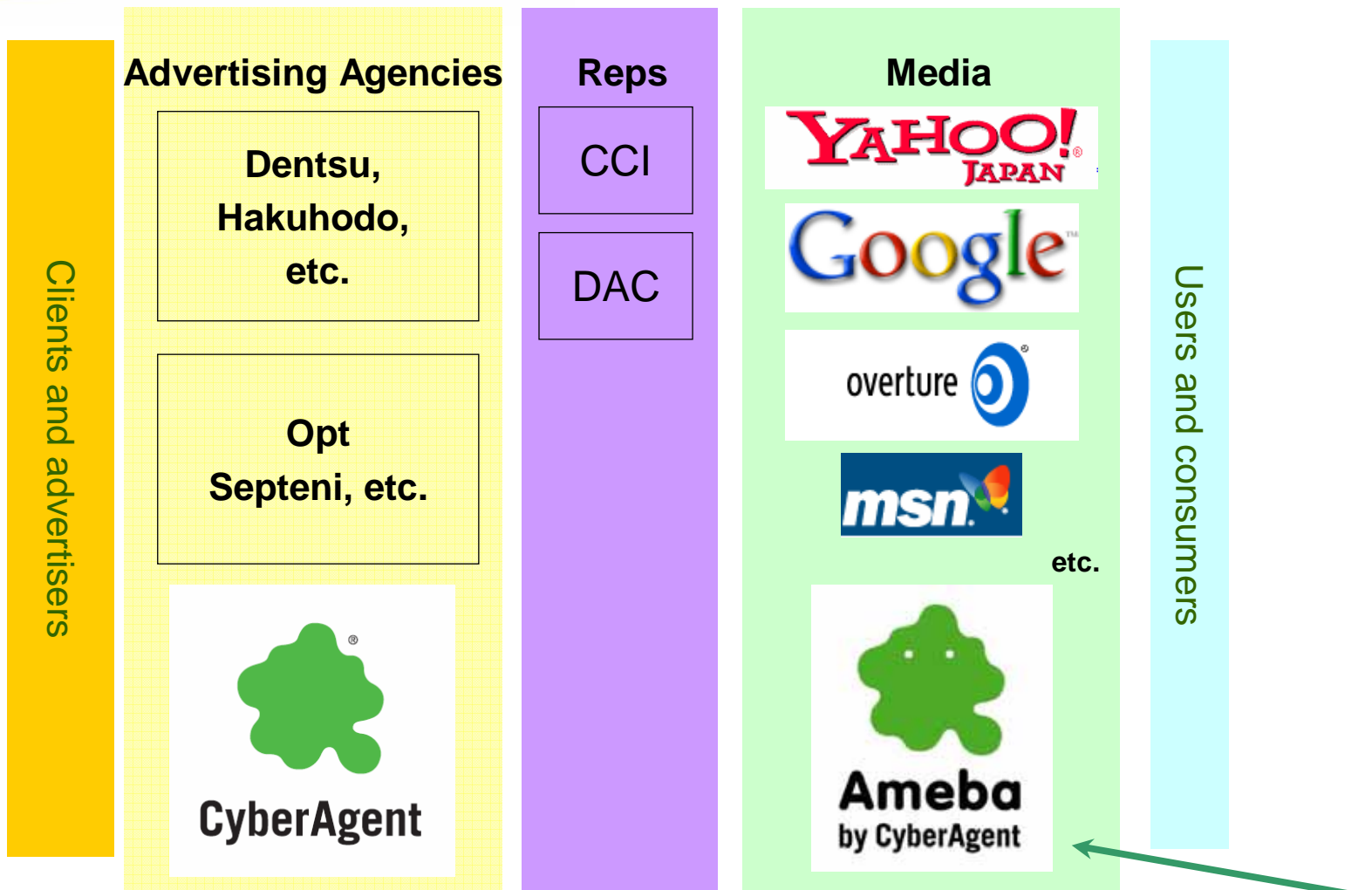


Business Model



CyberAgent

Business Model



This section lists various services and brands associated with CyberAgent:

- Cyber Agent Group Media
- Ameba Blog
- Life Mile
- melma! (www.melma.com)
- netprice
- BlogClick
- Live in Tokyo.
- ECナビ (ECNAVI.JP)
- GACREST Entertainment
- etc.



Media Business

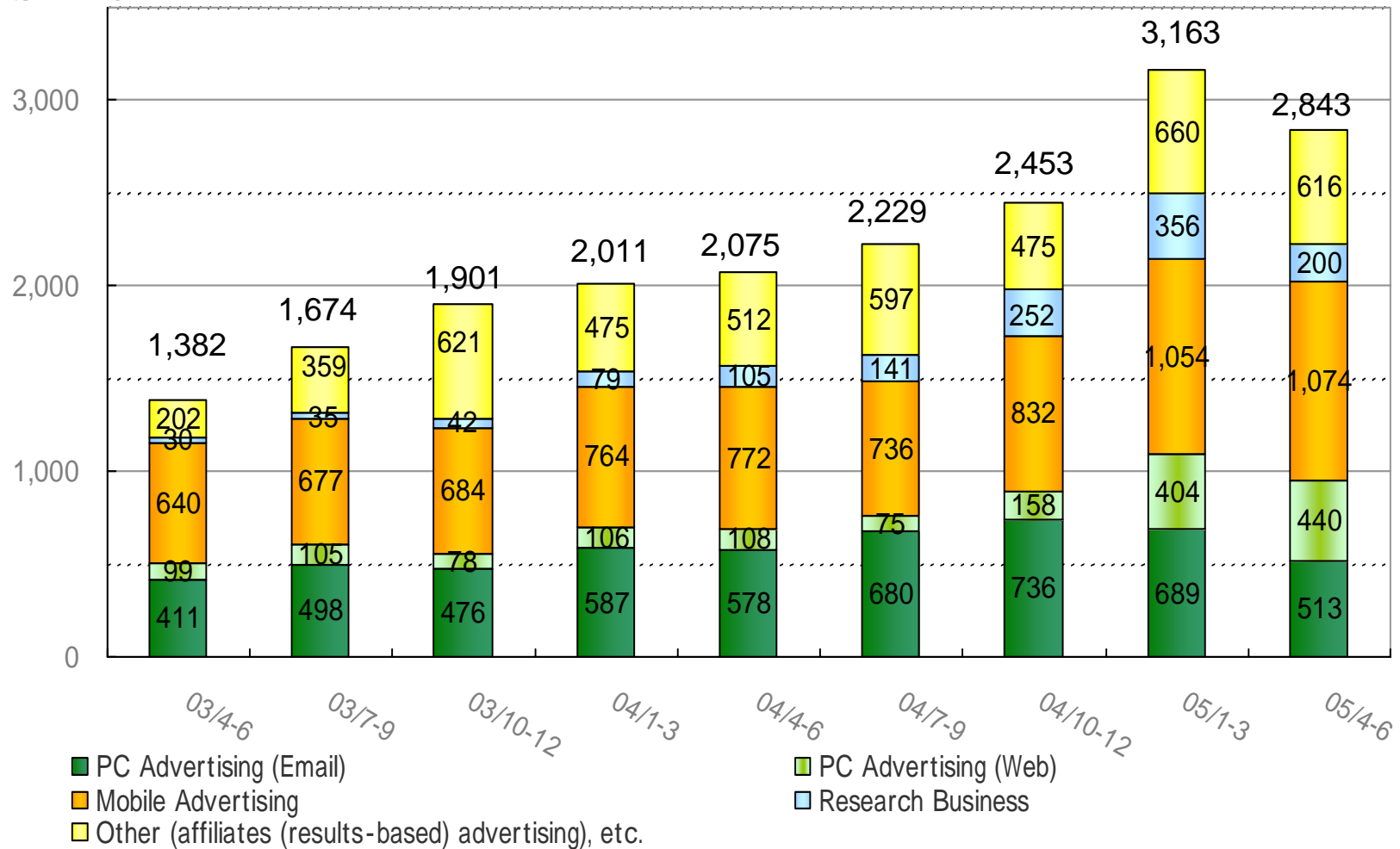


Ameba
by CyberAgent

Media Business: Advertising Sales

37.0% year-to-year comparison, decreased 10.1% quarter-on-quarter to 2,843 million yen

Units: ¥million



Note: Sales are a reference value before deducting internal transactions

Note: Other doesn't include investment development project from October 2004

Media Business: EC (E-Commerce) Sales

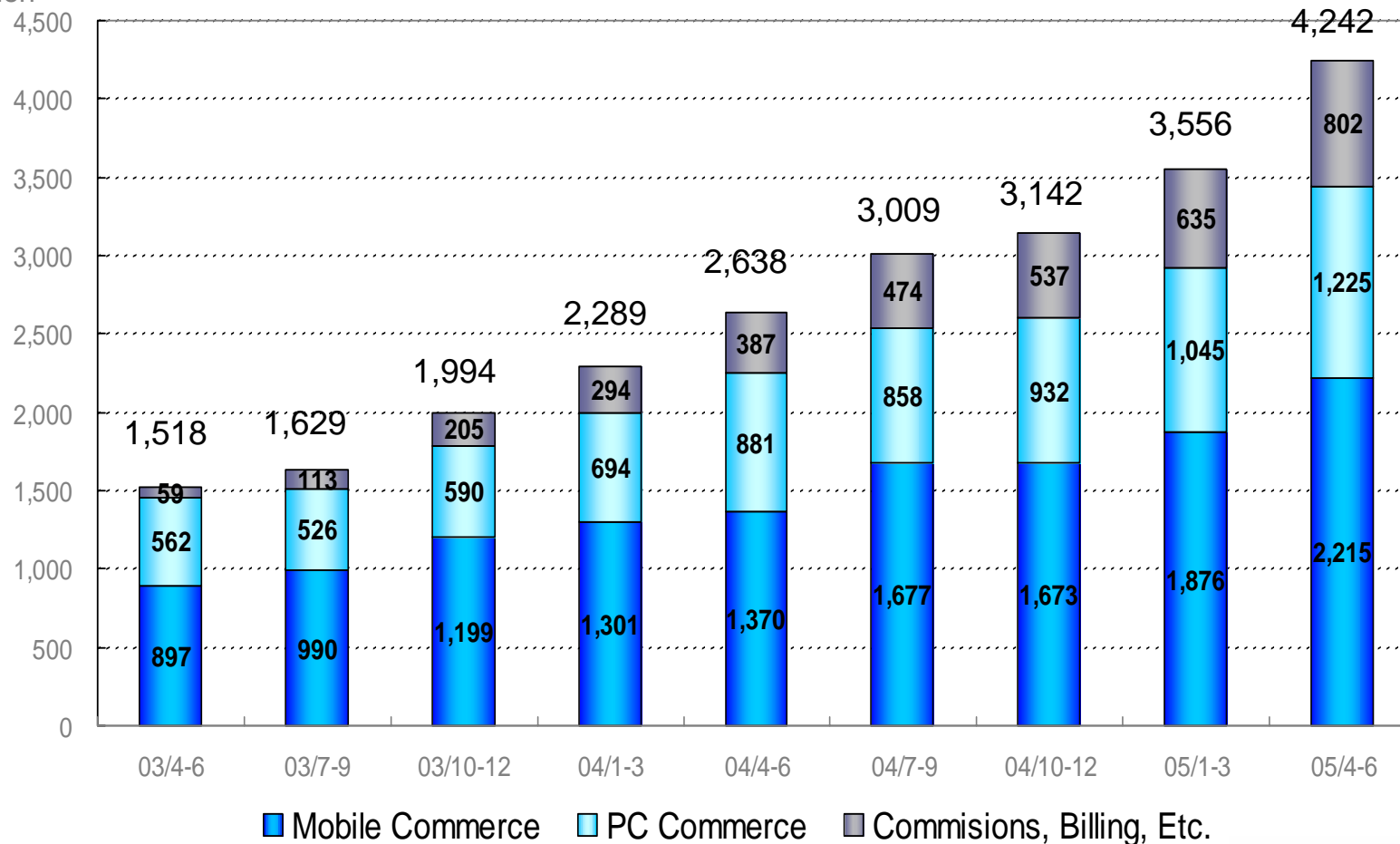
EC sales increased 19.3% quarter on quarter to 4,242 million yen

Favorable existing businesses and acquisition of MC PLUS Co., Ltd, which operates mobile commerce site, contributed to sales

Commission and billing sales increased 26.3% compared to second quarter to 802 million yen

Mobile/PC commerce sales increased 17.8% compared to second quarter to 3,440 million yen

Units: ¥million



Note: Sales are a reference value before deducting internal transactions

Media Business: Summary of Third Quarter

Advertising-related sales

Advertising-related sales dropped due to a decrease in own medium sale rate on advertising agency business, and a partial disposal of research business
WEB advertisings, mostly blog media and comparison sites, are continuously performing well

EC sales

Netprice centrally, sales of online shopping are performing well
PC billing business grows rapidly following the mobile billing business

Media Business: Future Strategies

**“Ameba by CyberAgent” brand building
Focus on development of blog media Integrate businesses,
and newly set up Ameba Headquarters on July 2005**

**Continued aggressive development and distribution of mobile media
in conjunction with mobile flat-rate and 3G progress**

**Active development on mediation of PC media
and billing businesses such as an item billing of online game**



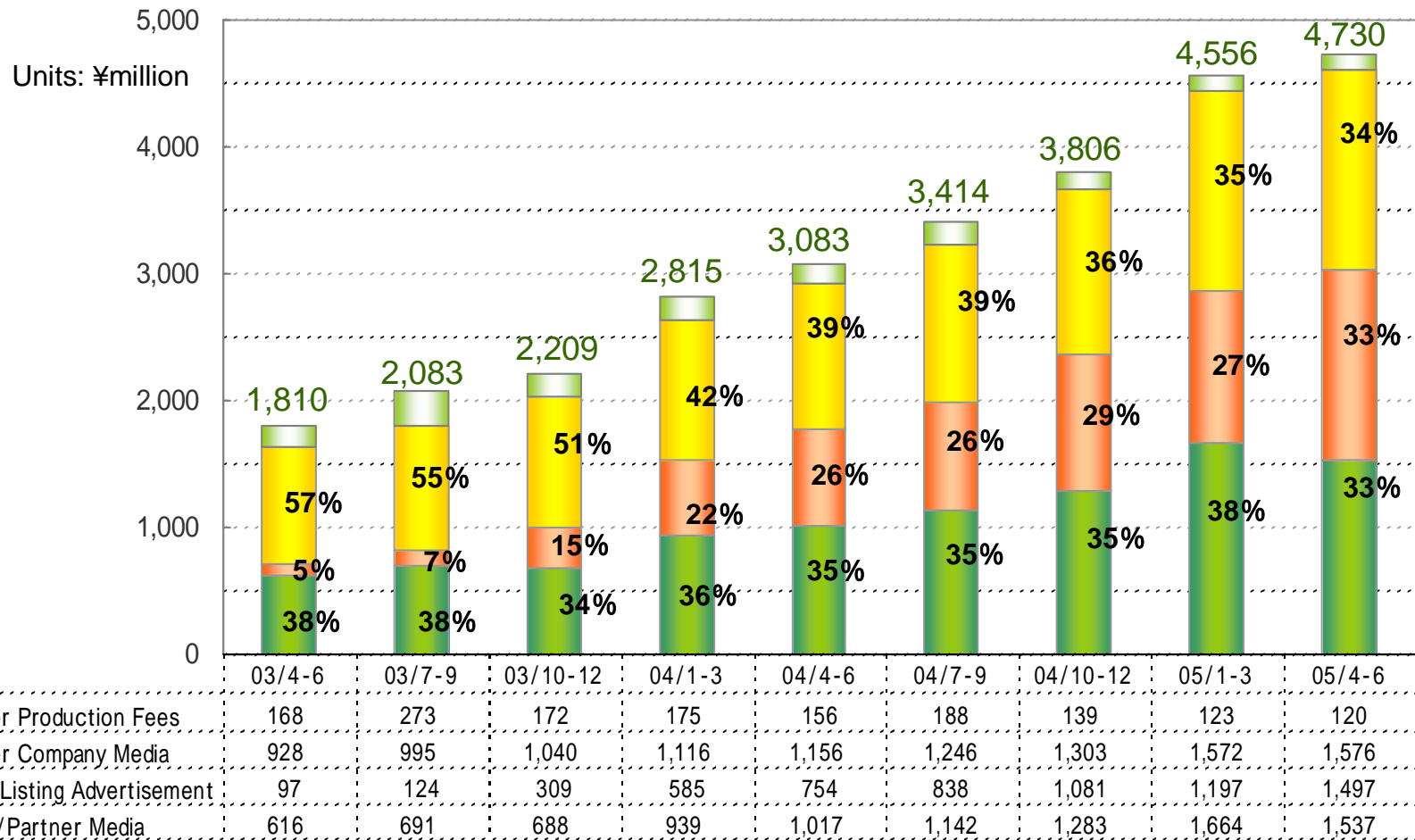
Advertising Agency Business



CyberAgent

Advertising Agency Business: Internet Advertising HQ Sales

Sales of Advertising Headquarters increased 3.8% compared to second quarter
 Rapid growth of site listing advertisement caused Cyber Agent/Partner Media rate decrease



Note 1: Excluding sales for Internet Advertising Headquarters (before deducting internal transactions) and CA Search, Ltd.

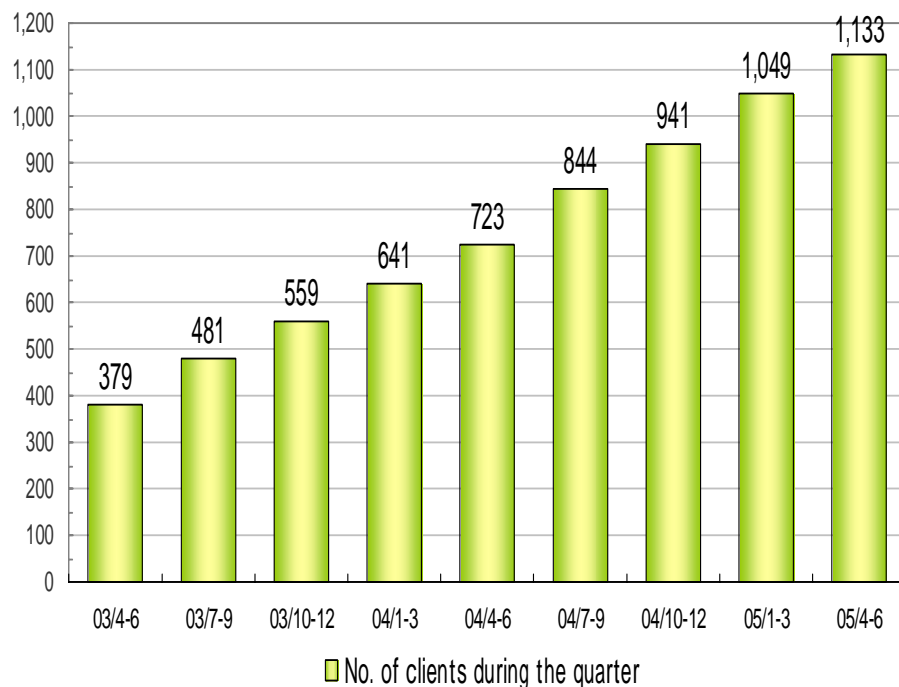
Note 2: The ratios shown in the graph were calculated by excluding other production fees

Note 3: Partner media is included in own media from the Jan-Mar 2004 quarter.

Number of Clients and Top 5 Clients in Line of Business

Due to the expansion of Site Listing Advertisements, number of new transactors increased
Billing of each transactor is broadly flat

Units: No. of companies



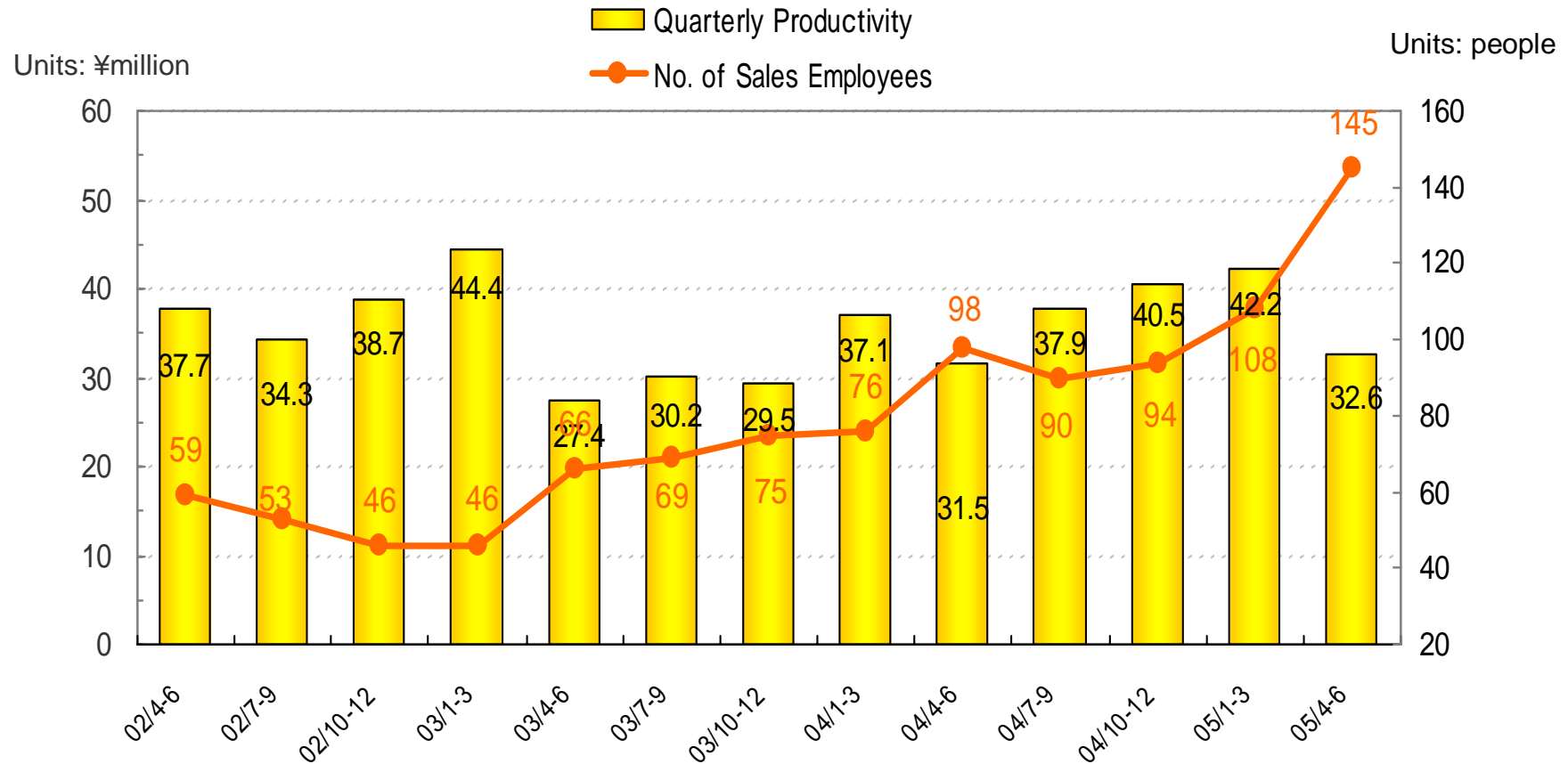
Top 5 clients in line of business by sales rate

1	Finance, Insurance, Securities (including consumer loan)	34.4%
2	Internet Services	13.3%
3	Service Businesses	9.5%
4	Human Resource Relation	8.9%
5	Education	6.0%

Units: ¥million	2003-3Q (Apr-Jun)	2003-4Q (Jul-Sep)	2004-1Q (Oct-Dec)	2004-2Q (Jan-Mar)	2004-3Q (Apr-Jun)	2004-4Q (Jul-Sep)	2005-1Q (Oct-Dec)	2005-2Q (Jan-Mar)	2005-3Q (Apr-Jun)
Net sales	1,810	2,083	2,209	2,815	3,084	3,414	3,806	4,556	4,730
Number of Clients	379	481	559	641	723	844	941	1,049	1,133

Quarterly Productivity per Sales Employee

Temporary lapse due to taking in 36 new employees in the year 2005 April



Note: The number sales personnel in the Internet Advertising Headquarters

Summary of the Advertising Business for the Third Quarter

Decrease in gross profit rate due to rapid growth of paid search advertisements

Sales staff increased by 37 people in April through new graduates recruiting (up 34.3% from second quarter)

**Adopt the Specific Product Sales Team:
Blog Ads Group (from May)**

Advertising Business: Future Strategies

**Aiming for mid- to long-term growth
to gain 20% market share**

**Increase sales in Cyber Agent and partner media
by improving the rate of revenue growth**

**Adopt the new specific product sales team :
Animated Ads Group (from August)**



Priority Businesses



CyberAgent

Ameba Headquarters

Familiarize the brand “Ameba by CyberAgent”, and use blog media as a platform to focus on developing integration site

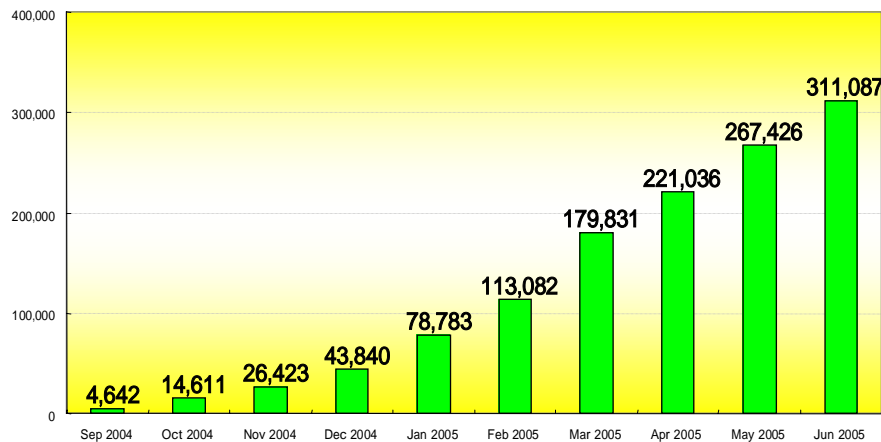


Organizational Change

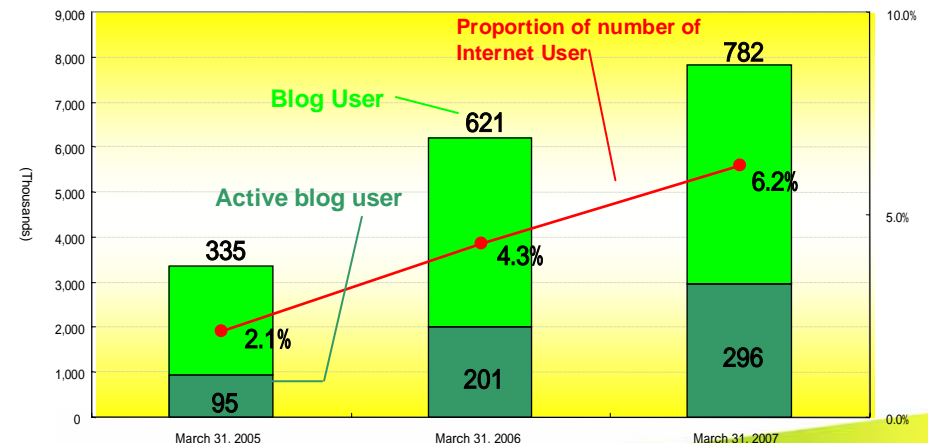


Blog Division
Start Page Division
Contents Division

Reference 1 Number of accumulated Ameba blog set-up transitions



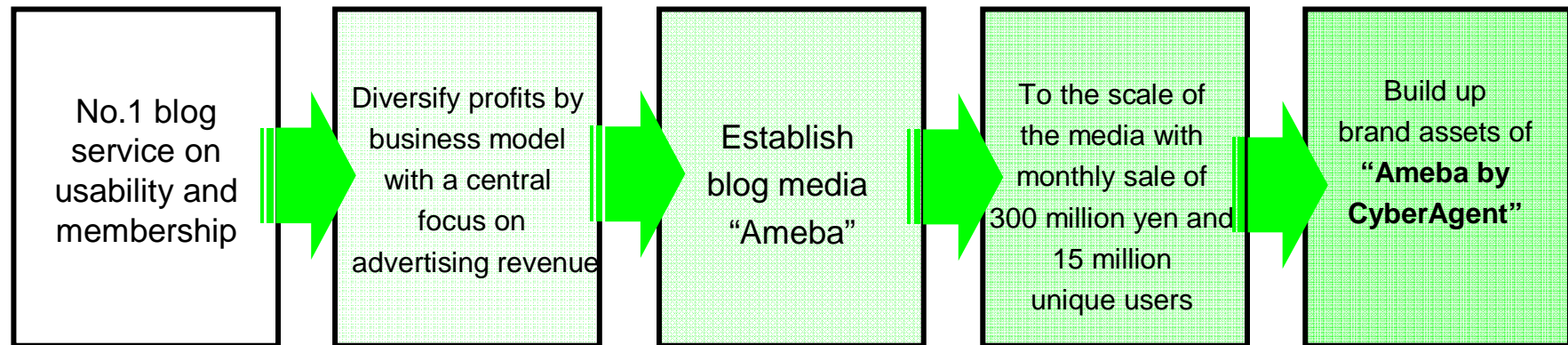
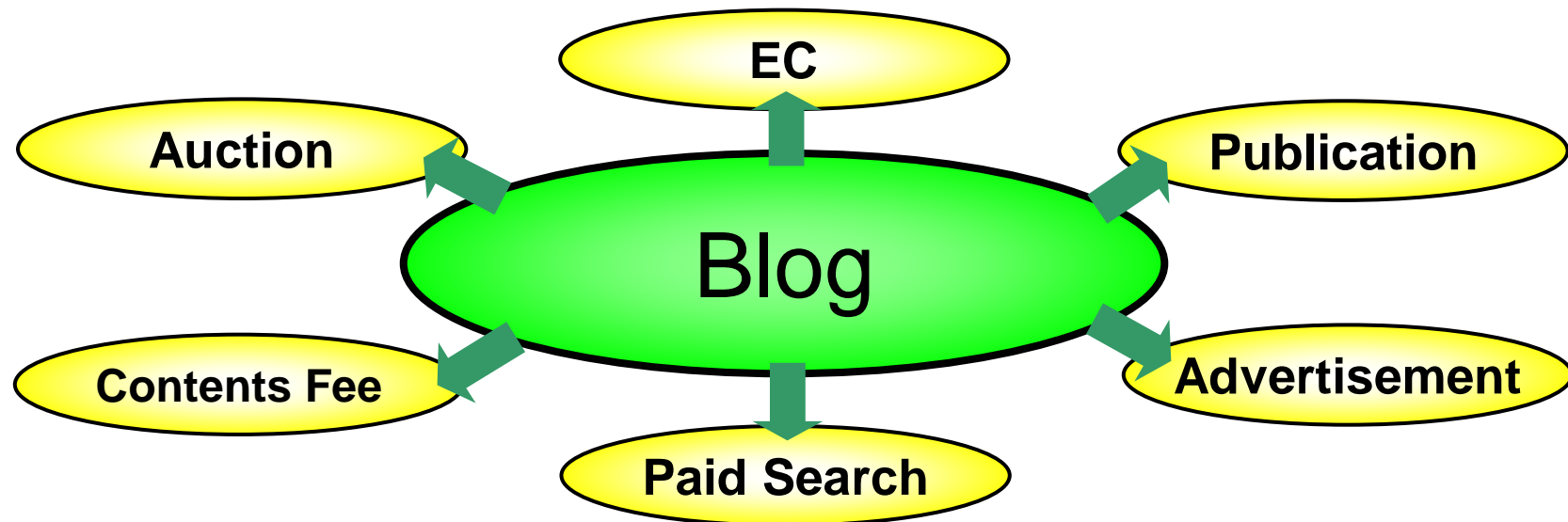
Reference 2 Projection on blog users



Authority: Ministry of Public Management: current analysis and projection of blog published in May 2005

Ameba Headquarters

Building an Integration Site Using Blog Media as a Platform



Finance Headquarters

Commence Investment Development Business taking advantage of our abilities at discovery and development of Internet Business

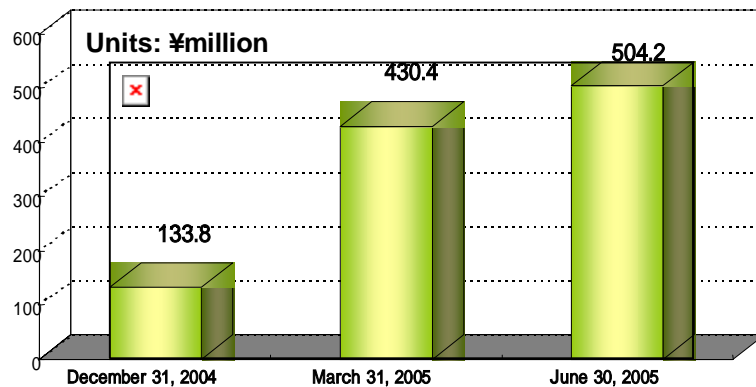
Create the Finance Headquarters in July, 2005

Active investment from the fund managed by CA Capital, Ltd
Findings of Internet associated companies
Stock acquisition and vendition utilizing know-how for investment purpose

Fund Brief Overview

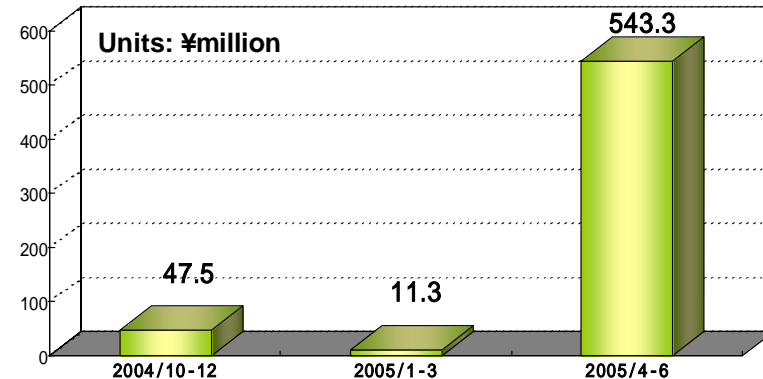
Name: CA - Investment business limited partnership
Established: October 1, 2004
Term: 7 years (2 year extension maximum)
Total Fund: 1.81 billion yen

Trade Investment Securities Balance



Note: Trade investment is included

Sales amount on the Investment Development



Note: Before deducting internal transactions
Compensation of establishing and managing the fund on CA Capital, Ltd and vending trade investment securities

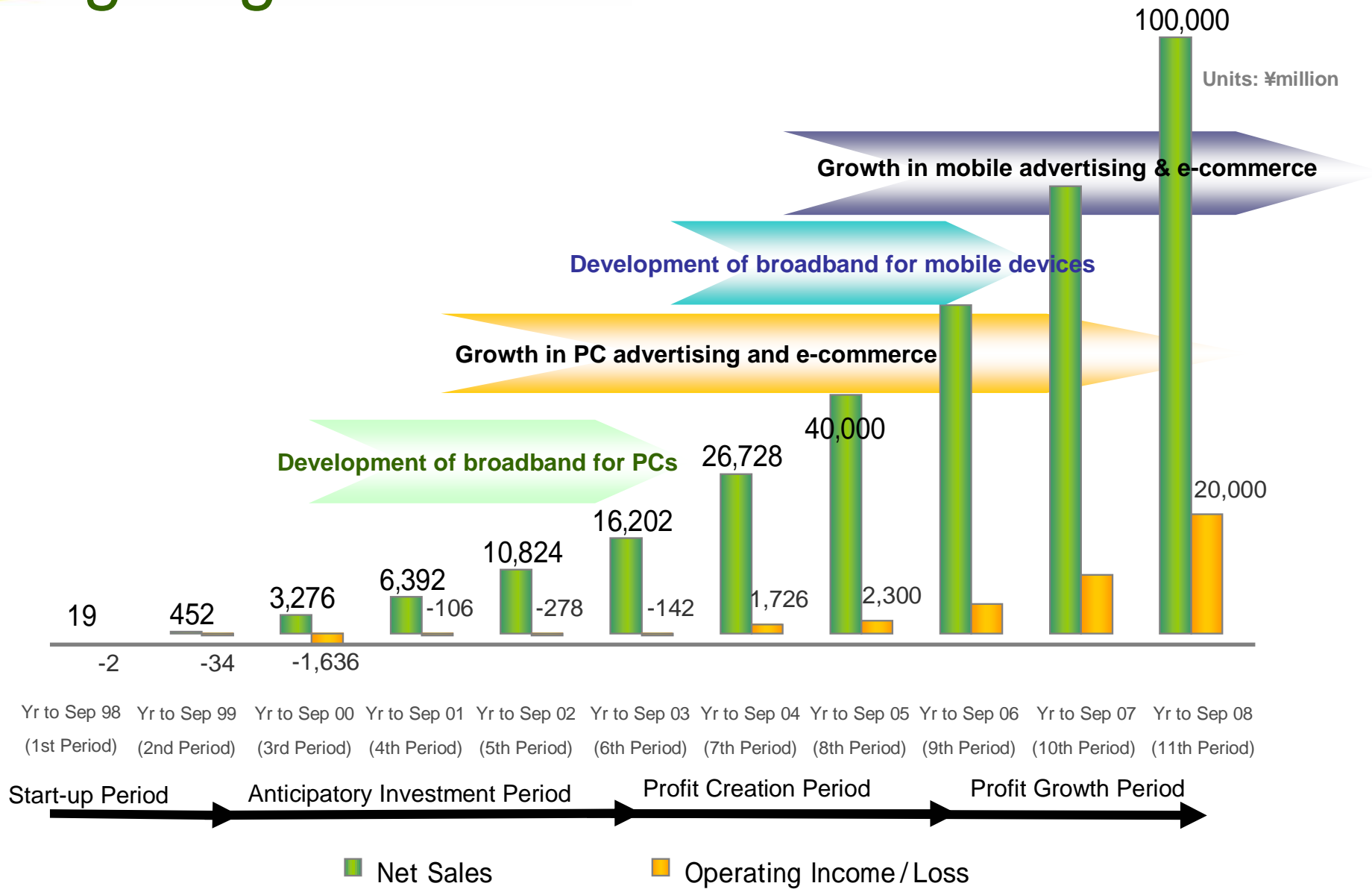


Medium- to Long-Term Outlook



CyberAgent

Targeting Net Sales of 100 Billion Yen



Looking to Sales of 100 Billion Yen in the Year Ending
September 2008

**Familiarizing the Brand
“Ameba by CyberAgent”**

Strengthening of the organization

VISION

**Growing Into a Company
Representative of the 21st Century**



CyberAgent



Reference Materials



CyberAgent

Company Overview

Company Name: CYBER AGENT, LTD. (securities code: 4751)

Head Office: Shibuya Mark City West 21F, 1-12-1 Dogenzaka, Shibuya-ku, Tokyo

Osaka office: Meiji Yasuda Life Osaka Umeda Bldg. 14F, 3-3-20 Umeda, Kita-ku, Osaka

Nagoya office: Nishiki Park Bldg. 12F, 2-4-3 Nishiki, Naka-ku, Nagoya

Fukuoka office: Fukuoka Kogin Bldg. 9F, 1-13-2 Tenjin, Chuo-ku, Fukuoka

Established: March 18, 1998

Capital: ¥6,584,841,364 (As of June 30, 2005)

Employees: 1,171 - Cyber Agent Group Overall
(As of June 30, 2005)

Average age: 28.1 - Cyber Agent (non-consolidated) (As of June 30, 2005)

Annual sales: Approx. ¥26.7 billion (Year ended Sept. 2004)

Memberships: Member of Japan Advertising Review Organization, Inc.
Member of Japan Internet Advertising Association